

USED CARS SOLD TO PUBLIC FOR \$99*

Saturday, August 21, 2010 @ Premier Kia of Kenner

Kenner, LA- In order to decrease their used car inventory, local automotive dealership, **Premier Kia of Kenner located at 2712 Veterans Memorial Blvd, in Kenner LA,** announced plans to sell down over **\$800,000** in quality used cars **today.**

Customers can now get huge savings on **Saturday, August 21, 2010. Some cars will be sold for \$99***

"Why price these vehicles so low?" According to **Brian Pesses, General Manager,** "The used car market is innodated with excess inventory and the automotive industry as a whole is deeply concerned."

The Perplexed Economy Means Savings

"New cars are being traded at faster intervals, creating a stockpile of quality used cars," Brian continued. The bottom line is that used cars are at critically high inventory levels. Due to these conditions, we have no choice but to relinquish this inventory immediately."

For this event, **Premier Kia of Kenner** will offer these vehicles to the public at astonishing savings. "The community has shown us great support and we're thankful. We will offer these vehicles to our customers at a greatly reduced price, *even if we*

*sell some cars for only \$99!**"

All makes & models will be available for this event, including cars, trucks, vans and sport utility vehicles from trade-ins, repos, lease returns and program cars.

Our Inventory Must Be Reduced Immediately

"Customers can expect to buy at drastically reduced prices" Brian stated. Starting at **9:00 am sharp, until 5:00 pm, \$99* vehicles** will be sold throughout the day on a first-come, first-serve basis.

Only customers who are officially registered at the registration table are eligible for these vehicles. Please bring this newspaper clipping.

Registration for the \$99* Price Slicer Sale will begin at **9am - 11am.** At that time, you are invited to inspect the vehicle of your choice. The dealer's selling price is posted on the windshield of each vehicle. When the Price Slicer Sale officially begins at **10:00am,** "The Price Slicer Manager" Slicer Steve, will cut the dealer's retail price on each vehicle. Registered customers will then have the first opportunity to purchase that vehicle at the new reduced price.

Only one markdown will be taken. *Some vehicles will be marked to*

This Price Slicer Sale is available to the public. Auto dealers and wholesalers must register to participate. "We've simplified the process," said Brian "Select the vehicle you are interested in, and when I start slicing prices, **the car is yours at the reduced price!**

Credit

Premier Kia of Kenner will have finance specialists on hand to assist you with all your financing needs. At **Premier Kia of Kenner, LET US FINANCE YOUR FUTURE, NOT YOUR PAST!!**

"If you've been waiting for a great deal on a used vehicle, the time is now! This \$99* Price Slicer Sale will be the perfect opportunity for a quality vehicle at incredible savings while we drastically deplete our inventory."

The Price Slicer Sale event will be held at **Premier Kia of Kenner located at 2712 Veterans Memorial Blvd, in Kenner LA. SOME VEHICLES WILL BE SOLD FOR \$99*.**

For more information call 800-616-7047 and ask for Brian Pesses or Slicer Steve.

Se Habla Espanol